National Conference for Volunteer Engagement Professionals

synergize
collaboration in action

in partnership with

LiVE™ Leaders in Volunteer Engagement

PAVRO

Volunteer Management PROFESSIONALS OF CANADA

VOLUNTEER BÉNÉVOLES CANADA

2019 Conference Sponsorship Package

MAY 14-16, 2019

Delta Hotels – Ottawa City Centre

101 Lyon St. N, Ottawa

Presented in partnership by
PAVRO/VMPC/VOLUNTEER CANADA

Are You Ready to Make a Difference?

This sponsorship package is your invitation to become a part of this years' National Conference for Volunteer Engagement Professionals, the premier forum in Canada for sharing the latest ideas, trends and strategies for volunteer engagement professionals, whose work and dedication to our communities' results in the betterment of society for all.

This package outlines opportunities for your company or organization to be represented and remembered among the thought leaders and decision makers that attend our annual conference. The focus of this year's conference is **Synergize – Collaboration in Action!** Align your company with our conference to join the discussion about creating better volunteer opportunities and experiences to build and improve our communities and our society. We invite you to join us at this year's event and promote your organization or business to advance your objectives in partnership with our important work through an activated sponsorship.

Conference Information:

DATE:
May 14-16th, 2019

CONFERENCE VENUE:
Delta Hotels – Ottawa City Centre
101 Lyon St. North.,
Ottawa ON K1R 5T9
855-516-1090

DELEGATES EXPECTED:
200+

SPONSORSHIP CONTACT:
Sharon Hudson-Alipanopoulos,
Director of Strategic Partnerships
Pavro@pavro.on.ca

Synergize 2019 - Conference Sponsorship Form

Contact Information:

Name:_____ Title: _____

Company: _____

Address: _____

City: _____ Prov: _____ Postal Code: _____

I have reviewed the 2019 Conference Sponsorship Package and would like to support the 2019 Synergize Conference at the following levels:

Category	Type	Cost	Selection
Exclusive			
	Keynote Speakers	$10,000	
	Conference Workshops	$9,000	
	Welcome Reception	$5,000	
	Event Planning Program	$3,500	SOLD
	Administrative Sponsor	$2,500	SOLD
	Linda Buchannan Award	$500	
	President's Award	$500	
Education Patrons			
	Keynote Patron	$2,500	
	Workshop Patron	$500 per session	___ # sessions
	Bursary Full Scholarship	$800	
	Bursary Part Scholarship	$400	
Other Opportunities			
	Breakfast	$2,000	
	Lunch	$3,000	
	Coffee Break	$250 or 3 for $700	
	Swag Items	$200	
	Business Card	$100	

.

Exclusive Sponsor

Conference Keynote Speaker

$10,000

Rob Jackson has written, spoken and trained on volunteer program management internationally for almost twenty-five years. Rob is a Fellow of The Royal Society for the encouragement of Arts, Manufactures and Commerce. Rob will be joining us form Lincolnshire England. Please review his full bio at robjacksonconsulting.com

Return on your investment includes:

- Home page and conference web page promotion of your company information with a link to your website
- Your company logo on all conference promotional materials, swag bags, flyers, web pages
- Podium recognition
- On-site signage
- The opportunity to meet and introduce the speaker
- Two (2) complimentary conference registrations
- One complimentary PAVRO membership for one year

Conference Workshops

$9,000

- Conference home page recognition and link to your website
- Your company logo on all conference promotional materials, swag bags, flyers, web pages
- Podium recognition
- Signage at each session
- Two (2) complimentary conference registrations
- One complimentary PAVRO membership for one year

Welcome Reception

$5,000

Return on your investment includes:

- Conference web page promotion of your company information with a link to your website
- Podium recognition
- Table promotion
- Two (2) complimentary tickets to reception
- Brochure or card and planning Program

Event Planning Program

$3,500

- Your company info in our conference participant swag bag
- Podium recognition
- Banner ad on conference webpages, including registration site.
- One (1) complimentary conference registration
- Exhibitor booth
- Opportunity to conduct one conference workshop session.
- Articles in two (2) PAVRO e-PowerLine newsletters.

SOLD

Administration Sponsor

$2,500

Covers printing, photocopying and other administrative costs.

- Conference home page recognition and link to your website
- Your company logo on all conference promotional materials, participant bags, flyers, web pages
- One (1) complimentary Welcome Reception ticket

SOLD

Leadership Awards

$500 per award

1. Linda Buchannan Award—Volunteer Administrator of the Year
2. President's Award - Awarded by the PAVRO President to an individual who has demonstrated innovation, creativity and leadership

Return on your investment includes:

- Naming opportunity
- Opportunity to meet the recipient and present the award at the AGM; includes complimentary meal ticket
- Home page and conference web page promotion and recognition
- Recognition in media releases

Other Opportunities

Education Patron

PAVRO brings professional trainers/speakers to the annual conference to ensure up-to-date and topical instruction. This conference serves as an important educational and networking opportunity for leaders across Canada.

Keynote Patron -$2,500

- 1 complementary ticket to session
- Home page recognition as an Education Patron
- Your company name listed on all conference promotional materials, swag bags, flyers, web pages
- Podium recognition

Workshop Patron - $500 per session

Return on your investment includes:

- Home page recognition as an Education Patron
- Your company name listed on all conference promotional materials, swag bags, flyers, web pages
- Podium recognition and session signage

Bursary Patron

PAVRO offers members who might otherwise not be able to afford to attend the annual conference, the opportunity to apply for a conference bursary.

Full: $800 participant – covers the cost for one conference participant plus 1-night accommodation.

Partial: $400 - supports one registration for one conference participant

Return on your investment includes:

- Recognition on all promotional material for the bursary and on the bursary application.
- Home and conference web page recognition as an Education Patron with link to your website
- Your business brochure included in all participant packages
- Recognition in recipient's letter

Meals

Lunch - $1,000 each

Coffee Breaks - $250 each or 3 for $750

Includes recognition/signage at coffee station

Return on your investment includes:

- Conference web page promotion of your company information with a link to your website
- Table promotion at chosen meal
- Podium recognition at chosen meal

Exhibitors

Conference Vendor/Supporters/ Advertisers

Product Sampling - $200

Your product is distributed to 250 delegates in their swag bags.

Business Cards - $100

Your business card is included in the delegates swag bags.