



## Manager, Volunteer Engagement (Talent & Onboarding)

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For nearly 100 years, CNIB has been Canada's primary source of support for people who are blind or partially sighted, providing crucial vision loss rehabilitation services to thousands of Canadians each day.

CNIB has an exciting opportunity for a Manager, Volunteer Engagement (Talent & Onboarding) to join our team to lead and implement a culture of volunteer engagement and to foster an environment in which volunteers are valued and uniquely recognized for their contributions towards our mission. This is an exciting opportunity to reframe and revitalize our culture of volunteerism as we embark into our second century!

### The Ideal Candidate

#### Are you...?

Passionate about working for an organization that helps **empower** Canadians with vision loss?

An outgoing, people-person who enjoys spending time in the community as a **volunteer ambassador**?

Ready to join a team committed to smashing barriers and **changing what it is to be blind** today?

Think you're all that? Read on!

### The Role

- Develop strategic and **innovative** approaches to growing an active and energetic volunteer base.
- Increase outreach to a broader and more **diverse** volunteer base utilizing social media and social recruitment platforms.
- Create a fun, **accessible** and impactful onboarding and welcome program.
- Drive an inclusive, empowered culture where every team member – staff and volunteer- is **recognized** for their contributions towards our mission.



- Lead by example in instructing staff how to build meaningful **relationships** with current and potential volunteers.
- Position CNIB as Canada's charity of choice for groups, families and individuals with a passion for volunteering.

### **Related Experience and Education Requirements:**

- 5 years of progressive leadership experience within a national, not for profit or charitable organization.
- Volunteer Management Certification from an accredited Canadian program or equivalent.
- Bachelor (BA or BS) degree in social services, community development, human resources management or related field required.
- History of personal volunteer experiences.
- Preference will be given to individuals who are blind or partially sighted and to individuals with a lived experience with sight loss.

### **Closing Date for Applications: March 20, 2018**

Please email your **resume and a cover letter** indicating why you are interested in this position and why you are interested in working for CNIB to: [resumes@cnib.ca](mailto:resumes@cnib.ca) and quote the job title in the subject line.

CNIB strives to establish and maintain an inclusive workplace and believes that the diversity of our workforce is an invaluable asset. CNIB is committed to following recruitment and selection practices based on merit, transparency, accessibility and inclusion ensuring that all candidates are provided with a fair opportunity for employment with CNIB.

To help ensure that this commitment is met, CNIB is committed to working with all candidates that require an accommodation. If you require an accommodation, please state in your cover letter what accommodation you are seeking and CNIB will work with you to meet your needs at every stage of the recruitment and selection process.

To learn more about CNIB or to become a volunteer or donor, please visit us online at [www.cnib.ca](http://www.cnib.ca)!